

DAVE ROBERTS

MULTIMEDIA PROFESSIONAL

PROFILE

Creative Video Producer with over 25 years of experience in Video and Event Production

Directing, Filming, Editing, Motion Graphics, Livestream Event Production/- Direction, Podcast Production, Event Sizzle Reels, Real Estate Videography, Drone Videography, Voiceovers

"Through my craftsmanship in digital media, I have a passion for creating user experiences that reflect my client's vision while forging connectedness and relational encounters."

PROFESSIONAL EXPERIENCE

LEARNING CONTENT VIDEO PRODUCER

WALMART, BENTONVILLE, AR | FEB 2018 - PRESENT

- Produced and delivered key learning video content for many parts of the company including HR, Merchandising, Supply Chain, eCommerce, Legal, Finance, and Executive Leadership.
- Managed pre-production aspects of video products, including reviewing scripts and storyboards with Stakeholders and Subject Matter Experts, hiring talent, coordinating locations, coordinating crew, and planning logistics for day of production.
- Managed production of video products on location, including gathering equipment, setting lights and auxiliary equipment, recording audio and video footage, and digital file management.
- Managed post-production aspect of video products, including digital file management, editing, compositing, color grading, effects, motion graphic design, closed captioning, and delivery.

MEDIA DIRECTOR

FIRST BAPTIST CHURCH, BENTONVILLE, AR | SEPT 2004 - JAN 2018

Director of media department responsible for all multi-media needs of the organization including video production, print, social media sites, mobile app, website, advertising, A/V meeting support, studio management, volunteer coordination, department budget/management, and all organizational technology needs.

VIDEO PRODUCER

WALMART, BENTONVILLE, AR | APRIL 1997 - SEPT 2004

- Walmart Television 1999-2004
Produced and Directed Live Broadcasts for Walmart TV
Live Event Support for Saturday Morning Meetings, Shareholders, Holiday and YBM Meetings
- Walmart International 1997-1999
Video Production for International Events and Live Event Production including International Shareholders Event during Associates Week



2903 SE 6th Street
Bentonville, AR 72712



479.531.8026



dave.roberts@walmart.com

EDUCATION

BACHELOR OF ARTS, COMMUNICATION WITH
EMPHASIS IN VIDEO PRODUCTION
Southwest Baptist University
Bolivar, MO
Graduated May 1996

KEY SKILLS

Directing
Video Production/Editing
Writing/Editing/Storyboarding
Project/Event Management
Customer/Media Relations
Media Archiving
Studio Management
Digital Platform Management
Servant Leader
Self-motivated
Problem Solver
Detail Oriented